

Creating A Culture of Accountability

Accountability is having people account for what they said they were going to do. It stems from three questions:

1. What are you going to do?
2. By when will you do this?
3. How will you report back?

Making powerful requests: “Will you please....”

The power in a request is you receiving what is requested

**David Langiulli and Janice Cunning | www.FundraisingLeadership.org
David@FundraisingLeadership.org | Janice@FundraisingLeadership.org**